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Attorney Docket : 11032/3014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor : Andrew A. ERLICHSON et al.

Application No.: 09/775,504

Filing Date: February 5, 2001

For: **AUTOMATED ONLINE
SWEEPSTAKES SYSTEM AND
METHOD**

Art Unit : Unassigned

Examiner : Unassigned

Honorable Commissioner of Patents and Trademarks
Washington, DC 20231


REQUEST TO FILE CORRECTED POWER OF ATTORNEY

Applicants respectfully request that the previously filed Power Of Attorney by Assignee of Entire Interest be replaced with the enclosed Power Of Attorney.

The Chief Privacy Officer who executed the previously filed Power Of Attorney does not have the authority to bind the Assignee.

Respectfully submitted,
KENYON & KENYON

Date: March 5, 2001


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[11032/3014]

**APPOINTMENT OF POWER OF ATTORNEY
BY ASSIGNEE OF ENTIRE INTEREST**

DoubleClick Inc., as assignee of the entire right, title, and interest in the application for patent entitled **AUTOMATED ONLINE SWEEPSTAKES SYSTEM AND METHOD**, which is being filed on even date herewith, hereby appoints all of the practitioners associated with the Customer Number **23838** as its attorneys/agents with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Please address all communications regarding this application to:

Bradley J. Meier
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Dated: Feb 12, 2001

By: Elizabeth Wang
Name: Elizabeth Wang
Title: Vice President & General Counsel